



NWT AMATEUR SPEED SKATING ASSOCIATION
BOX 2664
YELLOWKNIFE NT X1A 2P9

Strategic Plan Summary

2018-2022

MISSION

The NWTASSA is an inclusive community-orientated organization that encourages and promotes fun, active and healthy lifestyles through the sport of Speed Skating in the NWT.

VISION

We are recognized as a thriving, supportive and sustainable organization, providing leadership to empower our speed skating community to reach their personal best.

VALUES

NWTASSA is guided by these core values: Inclusive, Ethics & Integrity, FUN, Supportive, Strive for Personal Best and Volunteerism

STRATEGIC PRIORITIES

GROWTH & SUSTAINABILITY IN NEW & EXISTING CLUBS



- Maintain and build relationships with current and potential clubs
- Increase member and partner engagement

STRUCTURE THE NWTASSA FOR LONG TERM SUCCESS



- Develop internal policies and procedures
- Track and monitor progress
- Attract and retain volunteers

COMMUNICATION & OUTREACH



- Strengthen overall communications function through increased engagement and information exchange to increase awareness of speed skating
- Increase engagement and availability of information online
- Recognize supporter contributions

SOLID FINANCIAL & REPORTING PRACTICES



- Focus on financial accountability to ensure long-term financial health of the Club

TRAINING & DEVELOPMENT



- Attract and retain qualified coaches and officials by providing support and development opportunities
- Broaden distribution of development opportunities through use of online methods